



## B.V. Patel Institute of Management, Uka Tarsadia University



Date: 09/10/2019

### Plastic Mukht Bharat

The students of B.V. Patel Institute of Management took an initiative to promote the awareness campaign to ban plastic launched by the government on 2<sup>nd</sup> October, 2019.

The awareness was spread among the first year and second year students with the presentation. It all started with introducing the plastic ban campaign launched in India. The effects or consequences of using plastic were discussed giving rise to the need of such steps or initiative. The steps to solve the problem were discussed along with several business opportunities. The students were influenced that taking initiatives ourselves rather than waiting for others is surely going to change India and so, let's join hands to clean the nation. Being the management students, several business prospects available with the implementation of plastic ban were conveyed to the students.

Then the session was concluded with a message giving video enlightening the students to voluntarily be a part of such campaign. The efforts done by the students are much appreciable for being a part of the campaign and promoting the idea to make the nation eco- friendly.

